

Questionario in lingua inglese



- **SOME QUESTIONS FOR THE ANALYSIS OF THE TOURIST REALITY IN AGRIGENTO AND PROVINCIAL TOWNS**
- **THE TOURISTS' INTEREST TOWARD THE ALMOND TREE**

By Antonio Amico


The interview is the latest work related to the degree thesis of a student at the University of Pisa, faculty of Humanities Computing.


The questionnaire wants to test the degree of interest of the tourists toward the almond tree and its fruits used in the various sectors as well as the level of actual satisfaction, with the purpose to gather possible new proposals for the development of a sustainable tourist offer in the province of Agrigento.

It is confidential and anonymous: there are no commercial or advertising finalities.

All the answers will be very useful to carry out my job in the hope that it'll be able to provide new opportunities of improvement of the tourist offer in the province.

I thank all of you for the time devoted to the interview.

<i>Interviewee's data</i>			
Age	Nationality	Occupation	Educational qualification
		Employee <input type="checkbox"/>	Elementary school <input type="checkbox"/>
		Worker <input type="checkbox"/>	High school <input type="checkbox"/>
		Dealer <input type="checkbox"/>	Diploma <input type="checkbox"/>
		Professional people <input type="checkbox"/>	Degree <input type="checkbox"/>
		Student <input type="checkbox"/>	Other <input type="checkbox"/>



Point out the importance of the followings aspects by using a scale from 1 (very negative) to 10 (very positive)		
<i>ASPECTS</i>	<i>Scaling</i>	I don't know
<i>Easy means of access to place</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Tourist Service information</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Qualità of accommodation</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>To be made welcome by the resident population</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Typically rich and traditional atmosphere of places</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Qualiy and wide variety of shopping</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Quality ratings and food variety of local catering</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Services and sporting equipments</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Natural reserves and landscape amenity</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Artistic, religious, cultural attractives</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Environmental conservation</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Town cleanliness and its touristic archeological sites</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Environmental pollution level</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Personal security</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Public Service efficiency (transport, bank,hospital etc.)</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Services and equipments for entertaining</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>
<i>Other (specify)</i>	1 2 3 4 5 6 7 8 9 10	<input type="checkbox"/>

<p align="center">Point out the three principal motivations in order of importance/priority on a scale of 1 to 3 .</p>		
<i>ASPECTS</i>	<i>PREFERENCES</i>	
<p><i>Agrigento is also well-known all over the world for its almonds in blossom. Now, do you know any by-products of almonds?</i></p>	<p>Yes No <input type="checkbox"/> <input type="checkbox"/></p>	
<p><i>In which of the following fields are almonds used most?</i></p> <p>Scale of priority from 1 to 4</p>	Food Industry	<input type="checkbox"/>
	Pharmaceutical products	<input type="checkbox"/>
	Cosmetics	<input type="checkbox"/>
	Alternative energy	<input type="checkbox"/>
	None	<input type="checkbox"/>
<p><i>Do you think you can be interested in a tourist proposal which can increase the value of the almond tree under different aspects?.</i></p>	<p>Yes No <input type="checkbox"/> <input type="checkbox"/></p>	
<p><i>Do you think you can be interested in a tourist route along Agrigento territory where you can find pastry shops and almond industries, places of artistic interest, natural attractions, typical restaurants, hotels and farm holydays ?</i></p> <p align="center"> Yes No <input type="checkbox"/> <input type="checkbox"/></p>		